



**Invitation to Sponsor, Exhibit and Advertise at the
2010 Midwest Adult Sectionals and Midwest Adult Challenge
March 12-14
Indianapolis, Indiana**

Get your products and services in front of more than 100 competitive figure skaters at one of the most important events on the adult skater's competitive calendar.

To take advantage of these opportunities, please contact the Midwest Adult Sectionals Marketing Chair Nicole Cunningham: ncunning3@yahoo.com or (317) 847-4476.

Gold Sponsor/Exhibitor Package

\$500

- Inside back cover full page ad in program (black and white)
- Advertising sign near score sheets (high-traffic area)
- Company name and logo featured on sponsor page of program
- Name/link will be featured on IWSA/FSC web site
- Booth in exhibitor hall
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Silver Sponsor/Exhibitor Package

\$100

- Half page ad in program (black and white)
- Company name and logo featured on sponsor page of program
- Name/link will be featured on IWSA/FSC web site
- Booth in exhibitor hall
- Item in goody bag

Bronze Sponsor/Exhibitor Package

\$75

- One quarter page ad in show program (black and white)
- Company name and logo featured on sponsor page of program
- Booth in exhibitor hall
- Name/link will be featured on IWSA/FSC web site

Pewter Sponsorship Level

\$25

- Names recognized on sponsor page of program
- Name/link will be featured on IWSA/FSC web site



2010 Midwest Adult Sectionals Program/Goody Bag Advertising and Booth Rates

Black and white advertisements are available for the 2010 Midwest Adult Sectionals program. The ads are filled on a first come, first served basis, with cover and inside/back cover positions assigned to event sponsors first.

¼ Page:
\$15

½ Page (Horizontal layout only please):
\$25

Full Page (no bleed please):
\$50

Booth in Exhibit Area:
\$60

Good Bag Item inclusion: \$25



Indiana/World
Skating Academy
Figure Skating Club

2010 Midwest Adult Sectionals and Midwest Adult Challenge Sponsor/Exhibitor/Advertising Order Form

Please check the items you wish to purchase below. Sign the form and enclose with payment no later than January 1. Make checks payable to: Indiana/World Skating Academy Figure Skating Club. Cancellations are accepted one week prior to event. Cancellations made after March 2, 2009 will not be refunded.

Mail to:
Nicole Cunningham
1178 Vestman Court
Greenwood, IN 46143

Have questions? ncunning3@yahoo.com or (317) 847-4476

Check your sponsor/exhibitor package:

___ \$500 Gold Sponsor Exhibitor Package

___ \$100 Silver Sponsor Exhibitor Package

___ \$75 Bronze Sponsor Exhibitor Package

___ \$25 Pewter Sponsor/Exhibitor Package

Check your advertising size:

___ \$15 ¼ page ad

___ \$25 ½ page ad

___ \$50 full page ad

___ \$60 Booth

___ \$25 Goody Bag Item Inclusion

Total Enclosed _____

Signature _____

Printed Name _____

Company _____

Phone _____

E-mail _____



Program Mechanical Specifications

***All advertisements less than a full page in size must be enclosed with a border**

Please send ads as press-ready PDFs, high resolution no less than 300 dpi

***All ads are black and white**

Full Page:
10 ½" high 8" wide

Half Page (Horizontal layout):
5 ¼" high 8" wide

Quarter Page:
5 ¼" high 4" wide

Banner/Sign Specifications

Rink and registration area banners (Champions and Gold level)
No larger than 24" h x 4 ft.

Stairwell Signs (Champions and Gold level)
No larger than 4ft x 4 ft.